

Generations  
INCORPORATED



*Bringing Experience Corps to Greater Boston*

# 2009 annual report



COMMONWEALTH  
**CORPS**  
INSPIRE. UNITE. ACT.



EXPERIENCE  
CORPS®

## Getting Things Done

Dear Friends,

Who knew on July 1, 2008 that the economy would nearly collapse in November? Indeed, 2009 will be remembered as the Great Recession. But it will also be remembered here at Generations Incorporated as the year of Doing Great Good.

We are fortunate because of the people who work, serve, and contribute to our organization. When the level of foundation and corporate support began to seriously dip, all staff members agreed to pay cuts to avoid layoffs. Experience Corps members served more hours than asked, and many sacrificed their stipends for part of the year. Board members maneuvered GI through the storm, being generous with their time and their wallets. Individual donors increased their giving. AmeriCorps and VISTA members stepped up in major ways. As the year wore on and the national financial crisis worsened, our people became determined to make their own history. In the 2008-2009 school year not only did we serve thousands of children, we also served them better than ever. It is with enormous gratitude that we dedicate this Annual Report to all of the people who made such sacrifices.



*Graciana Paiva reads with Virginia Comma at the Emerson School*


There were many highlights, including:

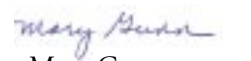
- \*The expansion into the city of Revere was an enormous success. Fifty-six senior citizens from Revere tutored 481 students at the Garfield, McKinley, and Whelan Elementary Schools. We will return in September, hoping to increase the numbers of students served.
- \*The re-design of our delivery model transitioned older adults into team leader roles. Volunteers are leading volunteers—a great concept, one essential for sustainability.
- \*On April 29, the “Between The Lines” celebration raised more money than any previous event. And we had a lot of fun in the process!

Nationally, President Obama signed the Kennedy Serve America Act, greatly increasing the number of Americans in national service. Our colleagues in Washington worked hard to ensure that 10% of all service opportunities are reserved for older adults. This will make it possible for more and more Experience Corps members to serve.

Looking ahead, we will bring our award-winning Experience Corps program to more underperforming schools across the state. We will do this slowly, methodically, and strategically. Generations Incorporated will continue to serve as one of the nation’s leaders in the civic engagement of older adults.

Thank you for your continued support and confidence.

  
Samantha Levine  
President

  
Mary Gunn  
Executive Director

*“The recent results from the study affirm that the [Reading Coaches] program works and the students make statistically significant gains. We are so fortunate to have your program in 11 of our schools and we are truly grateful to the 300+ [Experience Corps] volunteers who weekly give of their time and energy to encourage and inspire the hearts and minds of our students!”*

*Superintendent Carol Johnson  
Boston Public Schools, 2009*

## LaDawn and Ms. Tena

LaDawn is a first grade student at the Nathan Hale Elementary School in Roxbury. She entered the Reading Coaches program as a non-reader and showed zero interest in reading, until she met Ms. Tena.

Tena Dendy has served as a Reading Coach and Lunchtime Mentor for the last four years. She has always been very involved in the Roxbury community and enjoys volunteering her time as a tutor and mentor to those students in need.



LaDawn reading with Ms. Tena at the Nathan Hale

When LaDawn began meeting with Ms. Tena, she was withdrawn and did not want to read aloud. But by December, something clicked and LaDawn started to make amazing progress. By the end of the school year, she not only read at grade level, but she improved her literacy skills by 70%. LaDawn's teacher was absolutely thrilled not just with her progress in reading, but also with and her new confidence in class.

Ms. Tena was so proud of LaDawn's hard work and determination that she nominated LaDawn for the Kids of Character Award, where she was honored for being an outstanding student in Massachusetts.

## Reading Coaches Program Gets Big Results

In 2008, an evaluation on the effectiveness of Reading Coaches was conducted by independent researchers at Washington University in St. Louis and Mathematica Policy Research. The study found that students with Experience Corps tutors made over 60% more progress in learning two critical reading skills, sounding out new words and reading comprehension, than similar students not served by the program, over the year.

The study also found sustained health benefits in Experience Corps Members including improvements in mental health, physical functioning and maintained overall health longer.

These amazing results created a lot of media interest on our programs. We were featured on NBC Nightly News, in the Boston Globe and in the Christian Science Monitor.

## A Year In Review:

### Volunteers

313 Experience Corps Members  
 20 AmeriCorps Members (full-time)  
 25 AmeriCorps VISTA Members (full-time)  
 12 Commonwealth Corps Members  
 695 Book Folder Volunteers  
 75,471 Hours of Service

### Children

2,094 Students Served Weekly  
 630 Students in Reading Coaches  
 78 Students in Lunchtime/  
 After-school Mentoring  
 1,386 Students in Classroom Literacy  
 708 Additional Students Served  
 through One-time Service

## INCOME/EXPENSE REPORT Unaudited | Year Ending June 30, 2009

### INCOME

Government	\$621,034
Foundations/Corporate Giving	\$680,317
Individuals	\$162,507
Earned Income	\$183,272
In-Kind Contributions	\$750,000
Miscellaneous	\$944
<b>Total Income</b>	<b>\$2,398,073</b>

### EXPENSES

Staff Salaries	\$465,226
AmeriCorps/ VISTA/ Commonwealth Corps Stipends	\$605,052
Experience Corps Stipends	\$193,517
Consultants	\$35,258
Benefits & Taxes	\$138,785
Program Expenses	\$39,955
Facilities Expenses	\$112,802
Office Administration Expenses	\$41,264
In-Kind Expenses	\$750,000
Other Expenses	\$10,825
<b>Total Expenses</b>	<b>\$2,392,683</b>
<b>Increase (Decrease) in Net Assets</b>	<b>\$5,390</b>
<b>Total Net Assets</b>	<b>\$215,169</b>

### EXPENSES BY CLASS

VISTA	\$167,483	7%
Experience Corps	\$1,936,725	81%
Administration	\$93,919	4%
Fundraising	\$189,557	8%
<b>Total Expenses</b>	<b>\$2,392,683</b>	<b>100%</b>





Corporate Volunteers at Book Folder event in the downtown office

## Book Folder 101: What is a Book Folder?

At each of our partner school or after school programs, we provide a library of 300-500 books for our literacy interventions. And every book is accompanied by a colorful Book Folder. This is an important tool used by the literacy volunteer during the reading sessions with children. The folder provides important lessons to be learned from the book, such as information about the author, conversation starters, open-ended questions about the text, target vocabulary words, and writing exercises. Each Book Folder is creatively designed by a volunteer. We provide all the materials and instructions, and offer Book Folder Parties to the corporate community as a way to engage employees in important one-time volunteer service.

In 2009, 695 individuals volunteered their time to create nearly 2,000 new Book Folders. Collectively they donated 1,471 hours of service. Book Folder Parties were sponsored by employees from the following organizations: Alkermes, Boston Cares, Jack Satter House, SERV-Massachusetts State Employee Volunteer Program, Fidelity, People Making a Difference, Deutsche Bank Boston, US Bank Boston, and Central Boston Elder Services.

Book Folder parties can reconnect you to your childhood and your inner artist, while providing an important resource to our programs. If you and your colleagues are interested in a sponsoring a Book Folder party, please contact Katie Klister at 617.399.4700 or [kklist@generationsinc.org](mailto:kklist@generationsinc.org).

## Between the Lines

Our annual fundraiser, Between the Lines, was very successful, a major achievement given the economic climate. Over 95% of all proceeds went directly to our award-winning literacy programs. Long-time Board President John McCullough was honored for his many years of service. Experience Corps member Charlotte Rose received the first annual John McCullough Service Award for her outstanding role as a Reading Coach. Thank you to everyone who supported the event.

## Honors received this year:

- Social Innovation Partnership Award with John Hancock Financial Services (Boston Business Journal)
- High Quality Standards Award (Mass Mentoring Partnerships)
- Experience Corps Member Ruth Villard received Local Hero Award (Bank of America)
- Nominated for Nonprofit Excellence in Management Award (Mass Nonprofit Network)
- Featured in the Boston Globe and on NBC Nightly News in April 2009.
- Washington U. evaluation results released, showing that our students improve 60% more in reading comprehension than students not in our program.



### AmeriCorps State and \*VISTA Members

Kirkland Aherns  
Tim Appel  
Lyndsay Berry  
Michelle Berry  
Kim Bohling  
Kelly Connolly  
Laura Dowell  
Maura Greehan

Shoshana Freid  
Katie Kelley  
Jessie Kunhardt  
Lorin Jones  
Shantelle Lal  
Bryan Lamoreau  
Meghan MacLean  
Rebecca Margolin

Megan Mattson  
Natalie McVeigh  
Lisa Mikhail  
Maya Milic-Strkalj  
Kendra Mrozek  
Garen Nigon  
Stephan Osei-Owusu  
Allison Renaud

Laura Rooney  
Emily Schlosnagle  
Kara Sheridan  
Tory Soutiere  
Caitlin Turpel

A huge thank you to our Board of Directors who guide us. We are stronger thanks to your support and commitment to our mission.

### Board of Directors

**Libby Blank**

Experience Corps Member

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Keep On, LLC

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Retired Teacher

**Richard Trombetta**

The Innovation Company, LLC

**Lera Shawver**

Teacher

**Robert Usen**

Retired Business Executive

**William A. Wolff, Clerk**

WAW Marketing, Inc.

### Honorary Committee

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Tom Barrette

Tom Martinson

Peri Smilow

## Experience Corps Members

### Boston

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Joyce Alajajian  
Diana Ambrose  
Sheldon Appel  
Margaret Arneaud  
Joan Austin  
Mary Austin

*»passed away June 2009*

Tannis Baker  
Virginia Barber  
Marilyn Barbour  
Fay Barnes  
Margaret Barry  
Theolinda Battle  
Chuck Bell

*»passed away June 2009*

Edward Bennett  
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Clementine Dendy  
Robert Denn  
Leah Donnelly

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Joyce Durst  
Susan Faaland  
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Hertisene Floyd  
Yvonne Franck  
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Werner Gans  
Barbara Gibbons  
Diane Gipson  
Gini Godfrey  
Ida Goodman  
Leola Green  
Monica Greenaway  
Anne Greene  
Rose Hall  
Fannie Hardmon  
Lisa Haskins  
Richadena Henderson  
Jo-Ann Hite  
McLeod Hite  
Lenora Holley  
Dorothy Howard  
Michel Idiokitas  
Esther Jackson  
Margaret Jackson  
Mary Jackson  
Carolyn Jenkins  
Kimbaley Johnson  
Joana Johnson-Smith  
Pearl Jones  
Pearley Jordan  
Laura Kelley  
Rose King  
Edris Lake  
Patricia Larkin  
Joan Laws  
Frank Lee  
June Leonard  
Marie Lester  
Lucille Lewis  
Edna Little  
Grace Locker  
Kathleen Logue

Emily Lovering  
Catherine Lydon  
Jessie Martin  
Helen Mason  
Johnnie Mae Maxwell  
Ruth McCollum  
Pam McCormick  
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Joyce McDonald  
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Pearl McMillan  
Agatha McNair  
Lynne Menichetti  
Marilyn Miles  
Akemi Minami  
Ruth Moss  
Alberta Motley  
Lula Nation  
Leslie Helen Nelken  
Nancie Norwood  
Carolyn O'Connor  
Mary O'Donnell  
Patricia Patricelli  
Thelma Peele  
Shirley Perrone  
Martha Peters  
Nancy Pierce  
Margarita Poles  
Beth Pollock  
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Marlene Pryor  
Anne Raphael  
Cornelia Rea  
Elizabeth Reed  
Cynthia Reid  
Jade Richardson-Delay  
Marcia Ridley  
Frankie Robinson  
Leola Rolle  
Charlotte Rose  
Kathleen Rowan  
Freyda Sanders  
Nathalie Sandiford  
Dorothy Seaborn  
Caren Seymore  
Mildred Shelburne

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Paula Silbert  
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Christopher Smith  
Gene Smith  
Elizabeth Sorenson  
Carol Stamper  
Marilyn Stevens  
Alfred Steverson  
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Robert Street  
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Dollene Thompson  
Eva Thompson  
John Thompson  
Ali Thompson-Kassels  
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Barbara Tull  
Ruth O. Villard  
Sonja Walker  
Michel Warren  
Joanne Waters  
Jean Weber  
Abbie Weekes-Brown  
Judith Weldon  
Harriet West  
Elouise White  
Ruth Whitman  
Virginia Wholan  
Ernestine Wiggins

*»passed away Dec. 2008*

Esther Williams  
Theresa Williams  
Wendell Williams  
William Wolff  
Lawrence Woodward  
Betty Worley  
Ada Yarbrough

### Revere

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Evelyn Atkins  
Claire Barvado  
Mary Jo Belmonte  
John Bradley

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Jules Carneiro  
Donna Chapman  
Lea Ciaramella  
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Sharon Danaher  
Donna DiLiegro  
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Eileen Merullo  
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Rose Mozzetta  
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Peter Spolsino  
Lorraine Tunnera  
Edith Turnbull  
Sandy Wright  
Lisa Wynn  
Judy Yantosca  
Elaine Zundell



*ECM, Ruth Villard was honored as a Local Hero and received a \$5,000 check from Bank of America which she donated to Generations Incorporated*

## 2009 Program Partners

### Dorchester

Blue Hill Avenue Boys and Girls Club  
John Marshall Elementary School  
Thomas J. Kenny Elementary School

### Revere

Garfield Elementary School  
McKinley Elementary School  
Whelan Elementary School

### South Boston

South Boston Boys and Girls Club  
Michael J. Perkins Elementary School

### Jamaica Plain

J. F. Kennedy Elementary School

### Roxbury/South End

Nathan Hale Elementary School  
Ralph Waldo Emerson Elementary School  
Yawkey Boys and Girls Club of Roxbury  
David A. Ellis School  
William Blackstone Elementary School  
St. Stephen's Episcopal Church After-School  
Joseph J. Hurley Elementary School  
Mission Hill School

# Donors & Donations - Year Ending June 30, 2009

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 Atlantic Philanthropies  
 (via Experience Corps)  
 Bain Capital Children's Charity  
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 TJX Companies Inc.  
 William E. Schrafft & Bertha E.  
 Schrafft Charitable Trust

We're proud to announce our  
 successful expansion in the  
 Revere Public Schools.



Revere Deputy Superintendent AnnMarie Costa, Mayor  
 Thomas Ambrosino, Representative Kathi-Anne Reinstein,  
 Mary Gunn, Revere Superintendent, Dr. Paul Dakin

## Between the Lines Sponsors

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 Diane & George Kelley  
 Lauren Ketchum  
 Elana Kieffer  
 Gavin & Ava Klein  
 Katie Klister  
 Judy Krenzel  
 & Howard Wernick  
 Michael & Deborah Kris  
 David & Jody Kris  
 Edris Lake



Our annual event to  
 celebrate community service  
 held on April 29th.



Mary Gunn, Executive Director, honors John A.  
 McCullough, HSBC



Lester Strong, CEO of Experience Corps  
 with Honoree Charlotte Rose, ECM



Co-chairs Karen Morton, Liberty  
 Mutual, and Kevin McCall, Paradigm  
 Properties, with Mary Gunn

Bryan Lamoreau  
 Larry Lawrence  
 Joan Laws  
 Danielle Lee  
 Robert & Lori Leeson  
 Samantha Levine  
 & Neil Segall  
 Susan Levine  
 Edna Little  
 Kathleen Logue  
 MaryAnn Long  
 Hilary Lucier  
 Mary Ludlow Duckett  
 Meghan MacLean  
 Roderick MacLean  
 Robert & Kathleen Mahoney  
 Katy Martinelli  
 & Glenn Fuhrer  
 Thomas & Polly Martinson  
 Ann Mason  
 Megan J. Mattson  
 David & Mary Mattson  
 Ruth McCollum  
 John & Judy McCullough  
 Alta McDonald  
 Walter McDonald  
 Brendan McGowan  
 Kevin & Shelia McManus  
 Molly McPheron  
 Dennis & Sharyn McPheron  
 Natalie McVeigh  
 Lynne Menichetti  
 Ryan Merry  
 Lisa Mikhail  
 Kathleen Milligan  
 Michelle Mizner  
 Karen Morton  
 Kendra Mrozek  
 Brendan Mullen  
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 James Murray  
 Robert Myslik & Susan Bogue  
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 Garen Nigon  
 Kenneth & Maroush Nigon  
 Richard Noonan  
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 James Saltman  
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 Bob & Ginnie Usen  
 Janice Walker  
 Ralph & Helene Walker  
 John Wall  
 Daniel Waslo  
 Amanda Waterbury  
 Naomi Weiner  
 Evelyn Weinstein-Park  
 Staphanie Weiss  
 Richard Weissbourd  
 William White  
 Jim & Donna White  
 Russ Wilcox  
 Lucas Wilkinson  
 Marcia & Erby Wilkinson  
 Esther Williams

Nancy Thompson  
 Natalie McVeigh  
 New England Aquarium  
 Olympic House of Pizza  
 Panera Bread  
 Papa Gino's and  
 D'Angelos  
 Picco Pizzaitalia  
 Prudential Center  
 Sky Walk Observatory  
 Resource Plus Shows & Events  
 School & Main Institute, Inc.  
 Shaw's  
 Shear Madness - Boston  
 South End Pizza & Grill  
 Staples Print & Copy Shop  
 Stop & Shop - Revere  
 Stop & Shop - Roxbury  
 Stop & Shop - South Boston  
 Timothy S. Hopkins Catering  
 Tom Galvin  
 Trader Joe's  
 Tremont House of Pizza  
 Universal Millennium  
 Viga Italian Eatery & Caterer  
 W.B. Mason  
 Water Transportation  
 Alternatives

**In Memory Of**

Mary Austin  
 Chuck Bell  
 Debbie Berkman  
 Frances, Robert,  
 and John Gunn  
 Ann Hagan  
 Mary Huntley  
 Mickey Libby  
 Maddie  
 Mary Owsinski  
 Marilyn Stevens  
 Ernastine Wiggins

**In Honor Of**

All G.I. Staff and Volunteers  
 Appel Family  
 Andrew & Melora Balson  
 Debbie Berkman  
 Lyndsay Berry  
 Berry Family  
 Biller/Kehlmann Family  
 David & Ellen Bryant  
 Amelia Day  
 Maxwell & Liam Dopp  
 Tara Finnegan  
 Shoshana Freid  
 Anton Kris  
 Megan Mattson  
 Mary O'Donnell  
 Laura Rooney  
 Claire Sheth  
 Victoria Soutiere  
 Tabor Family  
 Tucker Family  
 Luke Wilkinson

**Generations Incorporated Staff**

**Carol Brown**  
 Receptionist  
**Ginny Bridgeman**  
 Cluster Manager  
**Meg Coffman**  
 Operations Associate  
**Amelia Day**  
 Senior Grants Manager  
**Tara Finnegan**  
 Director of Resource Development  
**Tom Galvin**  
 Cluster Manager  
**Mary Gunn**  
 Executive Director  
**Jane Hamel**  
 Director of Training  
**Chrissy Holt**  
 Director of Finance and Administration  
**Gina Hey**  
 Director of Programs  
**Kathryn Klister**  
 Director of Volunteer Management  
**Judy Krenzel**  
 Director of New Program Development  
**Suzin Moore**  
 Afternoon Receptionist  
**Molly McPheron**  
 Program Associate  
**Julieann Sitrler**  
 Director of Evaluation  
**Nancy Thompson**  
 Cluster Manager  
**Paul Thomspson**  
 Cluster Manager



*Bryan Lamoreau and Ruth Villard, at the Yawkey*

**Site Coordinators**

*Experience Corps Members*

**Carol Kamin**  
**Virginia Comma**  
**Donna DiLiegro**  
**Jessie Martin**  
**Alta McDonald**  
**Agatha McNair**  
**Kathleen Milligan**  
**Alberta Motley**  
**Mary Perry**  
**Margarita Poles**  
**Jade Richardsen-Delay**  
**Ruth Villard**  
**Harriett West**  
**Theresa Williams**  
**Bill Wolff**

# annual report 2009



## Generations INCORPORATED

Generations  
INCORPORATED



25 Kingston Street, 4th Floor, Boston, MA 02111

uniting older adults and youth in partnership  
to strengthen individuals and communities

